

Facebook Business Manager Account and Partner Requests

What

Create your **Facebook Business** Account and accept our partner request.

your

Why

A business account is needed with our partner access to run Paid Social ads for your location.

How



Set Up A Facebook Business Account

STEP 1

 Go to business.facebook.com/create and select "Create Account."

• Enter your name and confirm your identity with Facebook login credentials.

 Follow the prompts to create your business account.



Add Your Location To Your Account

STEP 2

· Go to Business Settings. It looks like a gear icon in your sidebar.

• In the Business Assets section, click

Accounts. Then, click Pages.

- Click Add in the dropdown menu.
- Select Add a Page.
- Enter the Facebook Page name or URL.
- Click Add Page. You should see your Page on the next screen.

Accept The Partner Request

	 Log in to your Business Manager.
STEP 3	 Go to Business Settings from your left
	sidebar. Then, click Requests.
	Click on the Received tab. You should see
	businesses that have requested access to your
	Page here.
	Click Approve or Decline.
	• Let us know when completed and we will
	check on our end to make sure it went through



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Questions? Contact us: support@localact.com



Facebook Business Page Access Requests

Action Needed:

In order to run Paid Social Ads, we first need you to accept our "Facebook Page Access" request.

This step needs to be completed before your launch date on the 1st.

How



Classic Page Experience

Follow along with a written step-by-step guide on how to accept the Facebook Page Access requests for your Local Paid Social ads that will be running in the LOCALACT Program.

<u>Read Here</u>

Or follow along with a video guide to know how to accept our page access request.

<u>Watch Here</u>

Note: If we do not have your Facebook URL, we will be requesting it from you before you can complete the process above.



New Page Experience

If you have updated your Facebook business page to the new experience, you will need to grant access through your Facebook business suite/manager instead.

Access Facebook Here

You will find the pending partner request by navigating to the appropriate section on the left

side menu:

Partners	
System Users	
Accounts	`
So Data Sources	
D Brand Safety	,
Registrations	
人 Integrations	
Payment Methods	
Security Center	



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